SPONSORSHIP OPPORTUNITIES

2011 **Green Jobs Initiative**

SJF Institute and Clean Edge have partnered to provide better information and understanding, as well as high-profile examples of green and clean tech job opportunities to demonstrate the potential of the green economy. The Green Jobs Initiative:

- Identifies and publicizes innovative, green-job creating companies through the **Green Jobs Award** greenjobsaward.org
- Increases the available data on green and clean tech jobs through the ***Clean Tech Job Trends*** report cleanedge.com
- Maintains a **free clean tech jobs board** to connect job seekers with opportunities across the country jobs.cleanedge.com

Reach over **50,000** clean tech business and economic development professionals

Publicity Channels for Sponsors Include:

- Exposure on Green Jobs Award website and via program e-bulletins
- Exposure on Clean Edge Jobs website
- Green Jobs Convening and Award reception in October 2011
- National Press releases in Fall 2011 distributed through CSRwire and Business Wire
- Recognition in the 2011 *Clean Tech Job Trends* report (pending full report funding)

PRODUCED BY

SJF INSTITUTE

The SJF Institute connects, inspires, and accelerates sustainable entrepreneurs and the fields that support them. For more information, visit www.sjfinstitute.org.

CLEAN EDGE
THE CLEAN-TECH MARKET AUTHORITY

Clean Edge, Inc., founded in 2000, is the world's first research and advisory firm devoted to the clean tech sector. For more information, visit www.cleanedge.com.

2011 **Green Jobs Initiative**

SPONSORSHIP PACKAGES

BRONZE $5,000	• Small logo included in Green Jobs Award program email and web marketing • Small logo included on Green Jobs Award website • Small logo included in *Clean Tech Job Trends* report (pending full report funding) • Small logo included on signage and slides at Green Jobs Convening and Award Reception • 2 complimentary registrations to Green Jobs Convening and Award Reception • Name listed in national press releases
SILVER $10,000	• Logo included in Green Jobs Award program email and web marketing • Logo included on Green Jobs Award website • Logo included in *Clean Tech Job Trends* report (pending full report funding) • Logo included on signage and slides at Green Jobs Convening and Award Reception • 3 complimentary registrations to Green Jobs Convening and Award Reception • Opportunity to introduce your company at Green Jobs Convening and Award Reception • Name listed in national press releases • Post-Convening thank you logo and link inclusion
GOLD $15,000	• Premier logo included in Green Jobs Award program email and web marketing • Premier logo included on Green Jobs Award website • Premier logo included in *Clean Tech Job Trends* report (pending full report funding) • Premier logo included on signage and slides at Green Jobs Convening and Award Reception • 4 complimentary registrations to Green Jobs Convening and Award Reception • Opportunity to introduce your company and announce winners at Green Jobs Convening and Award Reception • Name listed in national press releases • Post-Convening thank you logo and link inclusion

FOR MORE INFORMATION

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